The KICK-OFF for this year's United Way Campaign is a collaborative effort with the United Way of the Mark Twain Area, Hannibal Parents As Teachers and Hannibal Parks and Recreation. We will be celebrating the 30 year anniversary for Parents As Teachers. There will be a ribbon cutting for the new handicapped accessible playground in Huckleberry Park. Also, the United Way will announce the beginning of its 2015 campaign.

A part of the new playground is a Born Learning Trail. The Born Learning Trail is a United Way initiative. This interactive trail, for parent and child, supports Youth and Education, a key initiative for the United Way. The placement of the Born Learning Trail at Huckleberry Park is wonderful addition to the new playground. The focus of the Born Learning Trail, as an interactive theme for families, is supportive of the Parents as Teachers mission.

As a part of the celebration United Way agencies are encouraged to attend and may reserve table space to promote their activities.

Please see attached FLYER

The date is Thursday September 10<sup>th</sup>, 2015. Location is the new playground in Huckleberry Park in Hannibal. The time is 5:30 PM.

Frank Di Tillo Director United Way of the Mark Twain Area